

2018 Pony Express Days A 50-Year Celebration!



Business Name: _____

Contact Name: _____

Address: _____

Email: _____ Phone: _____

DEADLINE TO BE INCLUDED ON POSTER IS APRIL 13TH

Sponsorship opportunities

- | | | | |
|--|--|--|--------|
| <input type="radio"/> The Duke | <ul style="list-style-type: none"> • Bonanza plus.... • 4 more Chili Cook Off Tickets • Top billing on Poster | <ul style="list-style-type: none"> • 4 more commemorative glasses with one beer token from the Pony Express Saloon at the festival | \$2500 |
| <input type="radio"/> Bonanza | <ul style="list-style-type: none"> • Ranch Hand plus.... • Business logo on poster | <ul style="list-style-type: none"> • 4 Chili Cook Off tickets • 4 commemorative glasses with one beer token from the Pony Express Saloon at the festival | \$1000 |
| <input type="radio"/> Ranch Hand | <ul style="list-style-type: none"> • Business logo & link displayed on chamber website & newsletter | <ul style="list-style-type: none"> • Banner at judges stand during parade | \$500 |
| <input type="radio"/> Buckaroo | <ul style="list-style-type: none"> • Business logo & link displayed on chamber newsletter | <ul style="list-style-type: none"> • Business Logo in newsletter | \$300 |
| <input type="radio"/> Bandit | <ul style="list-style-type: none"> • Same as the Duke | <ul style="list-style-type: none"> • Banner on Festival Stage instead of judges stand | \$2500 |
| <input type="radio"/> Stage Sponsor | <ul style="list-style-type: none"> • Same as the Bonanza | <ul style="list-style-type: none"> • Banner at Saloon | \$1500 |

Total enclosed:

Please complete and return form to McKinleyville Chamber of Commerce
P.O. Box 2144, McKinleyville CA 95519

Make checks payable to: McKinleyville Chamber of Commerce

Payment Method: _____ check enclosed _____ please send an invoice

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Dear Prospective Sponsor,

McKinleyville's family fun event is back... Pony Express Days is scheduled this year for May 30 thru June 3. This marks the 50th annual town celebration. We have some fantastic events and activities lined up. We are planning on lots of community involvement, business support and good weather. Planned events are: Chili Cook-off, Pancake Breakfast, Parade & Festival and a Gymkhana.

So that we do not have to charge entry fees for the parade, chamber sponsored children's activities and the horseshoe tournament, we are looking for sponsors. This is also a great way to advertise. Please refer to the sponsorship form for more information about sponsorship levels available. As the Mad River Rotary will be partnering with the Chamber this year to make the parade possible, a portion of your sponsorship contribution will be donated for their scholarship program. Last year we were able to donate \$2,500.00.

We appreciate your support and look forward to another successful Pony Express Days. Please contact me at the Chamber office if you have any questions. Deadline to be included on the Pony Express Poster, the guide and insert for the paper is April 13.

You can mail all sponsorship forms and contributions to:
McKinleyville Chamber
P.O. Box 2144
McKinleyville CA 95519
or you can drop by the office at 1640 Central Ave, McKinleyville.

Tax ID # 94-1733582

Sincerely,

Cyndi Bainbridge
President CEO
McKinleyville Chamber of Commerce
707-839-2449