



2025 PONY EXPRESS DAYS



A McKinleyville Tradition since 1968

Sponsor Deadline 5/2/2025 to be included on printed media.

Business Name: _____

Contact Name: _____

Email: _____

Phone #: _____

SPONSORSHIP OPPORTUNITIES

DUKE:

\$1500

- Top Billing on Poster & Advertising
- 4 Chili Cookoff Tickets
- 4 Commemorative Pony Express Pint Glasses
- Banner along Central Ave during Parade
- Logo on event guide, website & newsletter

BONANZA:

\$750

- 2 Chili Cookoff Tickets
- 2 Commemorative Pony Express Pint Glasses
- Logo on Poster & Advertising
- Banner along Central Ave during Parade
- Logo on event guide, website & newsletter

**RANCH
HAND:**

\$500

- Commemorative Pony Express Pint Glass
- Logo on website & newsletter
- Logo on event guide, website & newsletter

BUCKAROO:

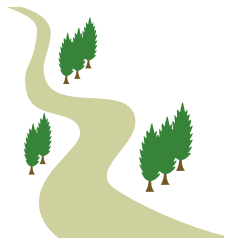
\$250

- Logo on event guide, website & newsletter

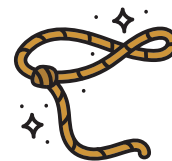


Please complete and return form to
McKinleyville Chamber of Commerce
P.O. Box 2144, McKinleyville CA 95519

Or Email
jesse@mckinleyvillechamber.com



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Dear Sponsor,

The highly anticipated Pony Express Days celebration is almost here! The McKinleyville Chamber of Commerce is excited to once again partner with our amazing local businesses and organizations to bring this long-standing tradition to life.

In 2025, we're expanding the fun with even more community-wide events in the days leading up to the main festival weekend. In addition to favorites like the Outdoor Chili Cook-Off, Pancake Breakfast, Parade, and Festival, we're excited to announce the return of the Friday Night Dance at the Dow's Prairie Grange and the addition of a Pie Eating Contest at the brewery!

Keep an eye out for more details about the Window Decorating Contest, Trail Passport Challenge, and other surprises throughout the week—all tied into this year's theme:

"McKinleyville: Where Trails Lead to Community."

Sponsorships help make this event possible. Your support allows us to offer FREE parade entry, FREE Chamber-sponsored children's activities, and more opportunities for the community to connect and celebrate together. Sponsoring Pony Express Days is also a fun and impactful way to promote your business or organization during one of McKinleyville's biggest annual events.

Please refer to the attached sponsor form for full details on this year's sponsorship levels.

We're also proud to continue our partnership with Mad River Rotary, who will co-host the annual parade. A portion of your sponsorship will go directly to support their youth scholarship program.

Your support makes a real difference and is what keeps this community strong and thriving. We can't wait to see you out on the trails and at the festivities!

If you have any questions, feel free to contact the Chamber office.

Please note: The deadline to be included in the Pony Express Days poster, event guide, and newspaper insert is Friday, May 2nd.

Sincerely,

Jesse Miles
Executive Director
McKinleyville Chamber of Commerce
707.839.2449 | jesse@mckinleyvillechamber.com

