



# Pony Express Days Festival - Saturday, June 7, 2025

2025 Theme: McKinleyville: Where Trails Lead to Community

Vendor Applications due on or before Friday, May 16, 2025

- The Pony Express Days Celebration and Festival is an old-fashioned, family-friendly festival. The festival is a gathering of families, artisans, crafts people, and community groups.
- We support shopping locally with an emphasis on quality merchandise. The selling of imports or manufactured goods is discouraged. We reserve the right to approve all vendors. This is an event geared toward families so all displays must be kid-friendly.
- Read the "Vendor Guidelines" prior to completing this application and use the "Checklist" as your guide to make sure you are sending us all required materials. Direct any questions to Jesse at the McKinleyville Chamber of Commerce at [jesse@mckinleyvillechamber.com](mailto:jesse@mckinleyvillechamber.com)
- **Spots WILL fill up, turn in Application ASAP**

## USE THE FESTIVAL CHECKLIST AS YOUR GUIDE WHEN FILLING OUT THIS APPLICATION

Thank You for Printing Legibly

### APPLICANT:

Contact Person \_\_\_\_\_ Business/Organization \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone: Day \_\_\_\_\_ Cell \_\_\_\_\_

### Permits/Licenses

**FOOD VENDORS ONLY:** An approved Humboldt County Division of Environmental Health Temporary Food Facility Permit is required.

CA Seller's Permit # \_\_\_\_\_

Reseller permit # \_\_\_\_\_ (for out-of-state vendors without a CA Seller's Permit)

**BOOTH TYPE**

- Arts and Crafts     Food/Beverage     Informational booth/non-profit
- Informational booth/for-profit     Kid Zone (entertainment/activities for the family)

- Food Booths must provide your own electricity.

Our set-up will also include:

- Required walkway spaces
- Conformation to fire laws
- ADA compliance

**ITEMIZATION:** The Pony Express Days Festival discourages the selling of imports or manufactured goods. Please give a description of the merchandise you plan to sell at the festival. We reserve the right to request the removal of displayed items that have not been pre-approved and are found to be inappropriate.

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**INSURANCE (REQUIRED)**

- I have enclosed or will be forwarding my Certificate of Insurance naming McKinleyville Chamber of Commerce as “Additional Insured”. I understand that my application will not be complete until the Certificate of Insurance is received. The certificate shows proof of Comprehensive General Liability of \$1,000,000, \$1,000,000 aggregate, including products completed operations, personal injury, fire legal \$50,000, and medical payments of \$1,000.
- Please be sure to read all booth requirements (see last page from Arcata Fire District)

**Applications and fees are due on or before Friday, May 16, 2025. You may email a copy of your paperwork. If you don’t hear back within 1 week of submitting, please reach out!**

**FEES:**

Booth Type:	Fee:
Food Vendors:	\$200
Arts & Crafts Vendors:	\$100
Kids Zone Booth (if selling):	\$100
Informational Booth:	\$ 75
Non-Profit Vendor Booth:	\$ 75
Non-Profit Informational Booth:	\$ 50
Kids Zone Booth (free activities & info):	\$ 50

**NO STROLLING VENDORS**

**CERTIFICATION:** The McKinleyville Chamber of Commerce assumes no responsibility for personal injury or damage, loss or theft of any merchandise. I understand that I am responsible for providing Proof of Insurance. My participation is contingent upon my compliance with all the rules of the Pony Express Days Festival.

***I understand if I choose to relinquish my booth space after my application has been processed; 20% of my payment will be retained as a processing fee.***

There will be no refunds given after Friday, May 16, 2025.

I hereby certify that the above information is true and correct.

Signed: \_\_\_\_\_ Title: \_\_\_\_\_

Date: \_\_\_\_\_

**PAYMENT:** Please indicate form of payment below.

Total Payment: \$\_\_\_\_\_

- Cash       Venmo (@McKinleyvilleChamber)
- PayPal (mckinleyvillechamber@gmail.com)
- Check      Check #: \_\_\_\_\_
- Credit Card – You will be contacted by Jesse for credit card information

You will be contacted with a confirmation email. Please add us to your contacts and/or check your spam folder for our email.

**Thank you!**

**Your support of the Pony Express Days Festival is greatly appreciated.**



# Pony Express Days Festival Vendor Guidelines/Requirements 2025

Please read before completing your application

McKinleyville Chamber of Commerce  
P.O. Box 2144, McKinleyville, CA 95519  
707-839-2449  
[jesse@mckinleyvillechamber.com](mailto:jesse@mckinleyvillechamber.com)

Application deadline is Friday, May 16, 2025  
Make sure your application is filled out in its entirety. Mark items that are non-applicable with NA.

Date: Saturday, June 7, 2025  
Time: 12:00 p.m. to 4:00 p.m.

**Booth Set-up:** 8:00 a.m. to 10:30 a.m.

Vehicles must be off the park grass by 11 a.m. Central Avenue is closed for the parade starting at 10:30 a.m. so you must check in prior to Central Avenue closure.

**Booth Clean-up:** 4:00 p.m. to 5:00 p.m.

Please do not break down until the festival is over.

## Insurance

All vendors, including non-profits, are required to submit Proof of Insurance with a \$1,000,000 minimum liability coverage with their application. If you have an existing policy, please request a Certificate of Insurance naming the McKinleyville Chamber of Commerce as an "Additional Insured". The certificate must show proof of Comprehensive General Liability of \$1,000,000, \$1,000,000 aggregate, including products completed operations, personal injury, fire legal \$50,000, and medical payments of \$1,000.

### Insurance Rider Information

Additional Insured: McKinleyville Chamber of Commerce  
P.O. Box 2144, McKinleyville, CA 95519  
Pony Express Days Festival at Pierson Park, McKinleyville

## Booths

### Dimensions:

Booth spaces measure 10' across by 10' deep. Booths (including chairs, supplies, poles, etc.) must fit within these dimensions. If a larger space is needed, you may apply for two spaces. All vendors provide their own booth structure, including tables, chairs, displays, etc. Food vendors must have a fully enclosed booth. Safety first! **You will be assigned a spot and need to check in when you arrive.**

**Booth Locations:**

You will receive your booth location when you check in on Saturday, June 7<sup>th</sup>. Please contact us ASAP if you have any accommodations that need to be considered.

We are required to have unobstructed walkways so that visitors can have access to the surrounding merchants. This layout conforms to all fire laws and ADA requirements.

**Decorations:**

This is a family-focused event, thanks for decorating your booth appropriately. No drugs or controversial themes will be allowed. Chamber officials will check decorated booths before opening. Any vendor found in violation of this requirement will be asked to take down their decorations and/or leave the event and will forfeit their booth fee.

**Booth Types**

Non-Profit Information Only: (5 available) Available for certified non-profit organizations. These are for organizations that do not provide retail products for sale but would like to promote their services and participate in the festivities.

Kid's Zone Vendors: Available for vendors in the kid's zone providing family-friendly activities, crafts or entertainment.

Arts and Crafts Vendors: Products need not be handmade.

Food Vendors: For those preparing and selling food and/or beverages.

**Food Booths**

All food and beverage booth vendors are required to submit an application for a temporary food facility permit to the Humboldt County Environmental Health Department. Contact them for your application at 100 H Street, Suite 100 in Eureka or at 707-445-6215.

- Turn it in early! Applications take time to be approved!
- Submit an approved copy to the Chamber prior to the event and display the approved temporary food facility permit along with your business license at your booth the day of the event.

Food and beverage booths must also adhere to the Arcata Fire District's Street Booth Regulations. Should you have any questions before the event, contact the Arcata Fire District at 2149 Central Avenue in McKinleyville or 707-825-2000.

**CALIFORNIA SELLERS PERMIT**

If you will be selling anything that is taxable, you must fill in your California Seller's Permit Number on your application. If you do not have a CA Seller's Permit and need one, you can get information online here: <https://www.ca.gov/departments/287/services/26/>

## Water and Electricity

You will need to bring your own water or own bucket to transport the water available from Azalea Hall. The water is located near the eastern entrance to Azalea Hall. Electricity is not available in the park. If you need electricity, you must provide your own approved, **quiet**, smoke-less generator. You must have the appropriate fire extinguisher available at your booth.

## Cancellations

If you choose to relinquish your space after your application has been processed, 20% of your payment will be retained as a processing fee. No partial refunds will be given after **Friday, May 16, 2025**.

**The festival takes place rain or shine.**

**There are no refunds for inclement weather.**



## Checklist for Pony Express Days Festival Vendors

McKinleyville Chamber of Commerce  
P.O. Box 2144, McKinleyville, CA 95519  
707-839-2449

[jesse@mckinleyvillechamber.com](mailto:jesse@mckinleyvillechamber.com)

Application Packet is due Friday, May 16, 2025

Make sure your application is filled out in its entirety.

Mark items that are non-applicable with NA.

Use this checklist to help you with your application.

### **All Vendors**

- Reviewed "Event Guidelines".
- Completed all sections of the "Pony Express Days Festival Vendor Application".
- Submitted certificate of insurance with application. Check with your carrier to be sure they sent it to us.
- Submitted payment in total, payable to: McKinleyville Chamber of Commerce.

### **Food Vendors ONLY**

- Submitted the approved Temporary Food Facility Permit, issued by the Humboldt County Environmental Health Department. This process can take up to two weeks – get started early! Submit your payment for this permit to the Humboldt County Environmental Health Department, 100 H Street, Suite 100, Eureka, CA 95501. Phone: 707-445-6215

**Thank you!**  
**We are so pleased that you will be joining us for the**  
**2025 Pony Express Days!**



## Outdoor Event and Festival Safety Requirements

### FOR ALL VENDOR BOOTHS

1. All material for vendors' booths shall be flame-retardant or approved for use by the local fire authority.
2. Tents, canopies, awnings, or membrane structures shall be flame retardant treated and labeled per the California Fire Code.
3. No combustibles within 2 feet from open flame
4. Use of **electrical cords** shall be in compliance with attached "Special Event Extension Cord Safety" document.
5. Use of **generators** shall be in compliance with attached "Special Event Generators Safety" document.
6. Use of **cooking equipment** shall be in compliance with attached "Special Event Cooking Safety" document.

### Vendors Shall Assist Promoter Staff in Maintaining the Following:

- People to remove barricades in case of emergency shall be designated by Festival Committee.
- Vendors are responsible for removal of all trash and debris created by their operation.

Any act, installation or use of anything, which, in the opinion of the Fire Official, creates a fire or safety hazard, shall be abated with the support of the Sponsor, Festival Committee, or Vendor shall not be allowed to operate.